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Alpine Sun

"Best climate in U.S. by Government report."



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JAY KENNY WINS SECOND TIME

In the big Science Fair at S.D., Jay Kenny, Alpine's young man who made first place and tops for most unusual exhibit of his magic Pill here, a medical-electronics apparatus, made first in the junior division, grade 9 or under. He is also a ham radio operator.

MOTEL MANAGER IN FALL

Ruth Louise Zager, new manager of Tappy's Motel, injured her back in a fall off a roof Monday morning.

STATLER BUYS RANCH

At presstime it was disclosed to the Sun that Ellsworth Statler, scion of the noted hotel family, and a great developer in El Cajon's progress, succeeded Miss D.V. Cavanaugh, of S.D. who bought it in January for \$62,500. cash.

Sale was approved in probate court on Feb. 14, it being from the W.J. Hartman estate. He acquired it from the heirs of the late John De Mott. It has 99



LAKESIDE PLAYERS ON OPENING NIGHT OF SHOW-- TO BE REPEATED TOMORROW NIGHT-- (L TO R) TOP: SARABETH MAGNUSSEN OF ALPINE. TOM BARKDULL, TRAVIS KEETON, RAY KULHAVY, BILL SOMMERS, VIRGINIA FULLARTON; LOWER ROW: VIRGINIA KULHAVY, NANCY BARKDULL, DIANA MURPHY, CURTAIN-CALL GIRL NOT NAMED, LORRIE HESSON AND LURA KULHAVY.

To keep property values up, Alpine should be zoned at once.

acres on South Grade Road, a home, guest houses, outbuildings and pool.

Statler secured it as a home, is doing considerable improvement and repairs, expects to make it his home by May 14. He will divide his time between here and his summer home in Oceanside, reveals his attorney and business manager, Ashley Johnson, of E.C. At one time he owned the large ranch in Campo which the government took over during the war and made into a big camp.

EDITORIAL.

Is America Losing Its Freedoms?

Around tax time you hear a lot of talk about our country, and its tax haul. That means state, county and city taxes. We in the country don't have municipal levies, but we do have to pay more than ever.

Chambers of Commerce once used the low tax angle in selling the idea

of living in the country, but no more. Instead of easy, freedom in living, your life out here is nearly as complicated as the urbanite.

Our statesmen have been trying to find some way to block the recession. If they put some teenagers in, I'll bet we'd keep a lot of money at home and taxes would be normal!

Only this week T. Coleman Andrews, former head of the Internal Revenue, said he still believes the income tax is 'evil and immoral', (I think he means unmoral, as in ethics).

Anyhow he urges a simplifying of tax laws and forms, but says we must find some easier system before casting it aside.

The same thing applies to hundreds of other taxes, bogged down with rules, forms, labor-- paid for by the pressed citizens-- and requiring time, money and effort to get out of the way.

If sales tax were taken at the source, 90% of the employees on the huge labor load could be doing something constructive! And millions of small businessmen and shopkeepers would be saved hours and hours of time and figuring.



EL CAJON THEATRE

Hickory 4-3272

SUN. THRU TUESDAY

MARIO LANZA

'SEVEN HILLS OF ROME'

MARK STEVENS 'GUN FEVER'

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DAN DAILY, CLAIRE KELLY

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SUN FOR ALPINERS IN HAWAII

In a letter to the editor, Mr. and Mrs. Johnnie Talamantes tell how they are stationed at Nanakuli, enjoy getting the Sun which his mother, Mrs. Bob Rix, sends.

"When you're away from home you're always wondering what's going on" they say "and we sure do miss good old Alpine... We hope to be home on leave this November... We are in the army, and will make a career of it... There's nothing like getting news from home, keep up the good work". Address them general delivery, Nanakuli, Oahu. T.H.

ARMED FORCES BODY FORMED

A highly interesting program marked the start of a S.D. Chapter, Armed Forces Communications and Electronics Assn., at C.D. headquarters, Gillespie Field, with Samuel Freedman, Cdr., USN, retr., in charge. He was later elected president, with Cdr. Earl Schweizer, Fleet Sonar School, as treasurer, and Mrs. Dolores Stover, of E.C., as secretary. Next session will be Tuesday May 13 at the Sonar School. All service personnel, vets and interested citizens are invited.

BRAND NEW '58 CHEVROLET



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"Full-Size" Model! Overall length: 209.1 inches; Wheel base: 117.5 inches.

Includes, Delivered in El Cajon:

- Heater & Defroster
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City of El Cajon — HI 4-1105

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Piano Instruction

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HI5-3057 Residence

2435 Highway 80 HI5-3332

PLAY AT LAKESIDE HIT

A lively group of drama-lovers known as Lakeside Players gave a comedy treat "Oh, to be Sixteen Again", last Friday and Saturday nights at their junior high auditorium. It will be put on again tomorrow night, so if you want good clean live theatre, get down there.

Sarabeth Magnussen, wife of Alpine's mail carrier, and a drama teacher, played a leading feminine role in fine style. Roland Haworth veteran stage director saw that the play went on just right. See photo elsewhere. Each player did a fine job and audience reception proved that there is still a lot of young, and older talent around, and folks to enjoy doing and seeing the living stage.

Note—We are sorry space does not allow a full review. And should you wish to take part with this fine group, call HI3-2300

SENIOR McKIE REACHES 90

On April 9, J.H. McKie, sr., celebrated his 90th birthday, reports Henry, jr., former realtor of Alpine. He was born of American parents in England, formerly lived in Alpine, where he has many friends. A birthday party was held at the McDie home in S.D.

He came to S.D. in 1891, was one of the first subdividers in Mission Beach, started the first drugstore in La Jolla. He has 4 children, 5 grandchildren, 9 great-grandchildren.

David Judd, youngest son of Mr. and Mrs. Thomas Judd, is home from the hospital, after throat surgery

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Just about all of Alpine Junior High students went in a body to enjoy and study the science Fair in S.D.

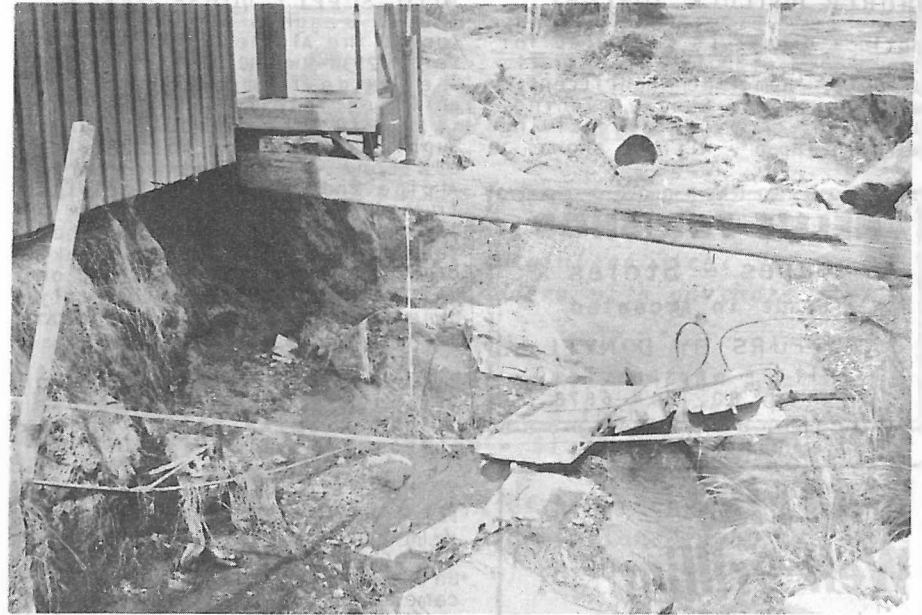
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RUBY LEE SMALL IS WED
 Mr. and Mrs. Reginald H. Small, Johnstown, formerly of Alpine, announced the marriage of their daughter Ruby Lee, to Ronald Joseph Wade in Central Congregational Church, with the Rev. John J. Barbour officiating. Young Wade is the son of Mr. and Mrs. Wm. E. Wade, Winter Gardens. After a honeymoon in San Francisco the couple will live in S. D. where they attend State College. Both are Grossmont graduates.

The Chas. Bradley's enjoyed a big spree last week, she having won a S. D. radio station contest. prize was dinner at a swanky cafe and overnight at a La Jolla hostelry.

Mrs. Florence Clarke is back from Arcata where she saw her first great-grandson, born to Mr. and Mrs. Dick Harmer, son of the Jerry Hamers, (she's Florence's daughter). Florence was north when the big rains were on, saw a lot of the damage.



LIGHTENING MAY NOT STRIKE TWICE BUT WATER OFTEN DOES AS SHOWN BY IRVINE PHOTO OF NELL'S FUR SHOP ON HWY 80 ABOVE GLENVIEW. HOUSE-MOVERS HAD TO PUT BEAM IN TO SAVE STRUCTURE AT HEIGHT OF STORM WHICH TOOK OUT RETAINING WALLS AND EARTH.

"The laws of the United States allow a man only one wife. Some men call it Monotony."

NOW SERVING- COCKTAILS
 BREAKFAST, LUNCH, DINNER
 OPEN DAILY 6 A.M. TO 2 A.M.
 FEATURING STEAKS, CHICKEN, ETC.
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 1155 Hiway 80 HI5-2952

"Will you marry me, Joan darling?" he said.
 "No," she replied, "but I'll always admire your good taste in asking me."

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 OF MODERN HOME IDEAS
 APRIL 22-27 ELECTRIC BUILDING BALBOA PARK
 BUREAU OF HOME APPLIANCES OF SAN DIEGO COUNTY

CHURCH POTLUCK TONIGHT

The community Church family potluck dinner is scheduled for tonight at 6:30 in Fuller Hall. A movie, "Home the Magnificent," will be shown. Sunday evening, April 20, a movie, "The Living Word in Japan", will be shown

NELL'S FUR SHOP

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NEW FURS BY DONYEL

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Highway 80, HI4-6878

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TEST HOLES

Diamond Drill Holes 2 & 3"
Cable Tool Drilling

Tom Nichols

Rt.1, Box 158, Alpine, HI5-2873

AUTO SUPPLY HOUSE OPENS

R.T. Jagers who last year bought the Alpine Circle Trailer Park, 2530 Hwy 80, has converted the large former feed store building into a shop where he is now fully stocked with auto supplies and items for service stations. He plans to serve Alpine and the Mt. Empire with truck delivery.

A feature is the brake shoe factory service; also brake drums and shoes can be turned on his lathes. Jagers formerly owned and ran Reed's Service on Hwy 80 in E.C.

The Jagers live in Glenview, their boy Jimmy, 10, attending Bostonia school. Their grown daughter works at the phone office in S.D.

FILM HONOR FOR LA SHELL

In reviewing "The Long, Hot Summer", Eddie Martin of the S.D. Union mentions Alpine's star cameraman.... and the stirring pastel-like color photography of Academy Award winning cinematographer Joseph La Shell-- and you have yourself a motion picture! La Shell owns a ranch on South Grade Road which he often visits between movie making.

Progress involves risks. You can't steal second base and keep your foot on first.

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Nationally Advertised Appliances

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Paint Sale

FREE GIFTS

FRI.- SAT.- SUN.

APRIL 18-20

*Paint Caps, Yardsticks, Balloons,
Dropcloths, Brushes, Stainless Steel
Kitchen Tool Sets, Ladders with purchase
of Paints.*

\$7.16 General Paint, outside white, \$4.98

1½ inch Bristle Brushes, 47¢-- 3 inch \$1.22

4 inch Nylon Brushes, \$2.29-- \$1.79 Spray Paint, \$1.10

FREE 3 inch Bristle Brush with Purchase of 1 gallon
*Gem Lustre. 4 inch Block Nylon Brush with
purchase of 2 gals. of any General Paint.*

BARGAIN TABLE ONLY 25¢. VALUES UP TO \$1.49

FREE COME IN AND REGISTER, NO OBLIGATION

PRIZES: Four 1-gal, cans of Faze Latex Paint

Four 2 feet Stepstools. Four cans spray Paint

BE SURE TO SIGN UP FOR BIG FREE 2-DAY WESTERN AIRLINES
TRIP TO SAN FRANCISCO FOR TWO TO SEE GIANTS PLAY. HOTEL
AND MEALS INCLUDED!

SAVE ON LADDERS--

2 ft. stool \$1.39

5 ft. wood ladder, \$4.40

4 ft. wood ladder, \$3.54

6 ft. wood ladder, \$5.20

WATER HEATERS

20 Gal. Galv. \$38.50

30 Gal. Galv. 47.50

20 Gal. Glass 55.50

30 Gal. Glass 59.75

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Sandwiches

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2030 CREST DR., SUNCREST.

ALPINE YOUTH WIN RIBBONS

Alpine cloverettes attended the Home Economics Field Day at Valley High recently. Included in the activities were a demonstration contest and talent show. Janie Woodall and Linda Wilson gave a team demonstration—barbecued cheesebuns', won a second place.

The Cloverettes, as a group, sang a medley of songs. Later attended a judging contest at Field Day, at which time ribbons were awarded to members of the various 4H clubs. a number of ribbons were won by Alpine girls, with Charlotte Hittle winning a first. Mrs. Schlick, a former model, spoke to the girls on how to model for the dress review, scheduled for May 4th.

HEAVY RAINS FILL DAMS

A survey by the Sun— by land and air— shows that every dam around the area is filled, and during the last rain went over the top. At Malcolm Huey's ranch, Tavern Road, the rushing waters nearly took out his entry road which goes across the earth dam. He has two ponds now filled.

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HI5-2409



Alpine needs a roofing service now!

HEAVY RAINS FILLED DAMS AROUND HERE. PROVED BY THIS SCENE ON RUSSELL LEECH'S RANGH, TAVERN AT SOUTH GRADE, WHICH OVERFLOWED. MCCALL'S RANCH SCHOOL ON TOP OF HILL IN BACKGROUND.

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Real Estate & Insurance**

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The Sun is holding a message for W.G. Herrick: please communicate!

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Remodeling? Electric Work? Add Bedroom?
LET US HELP YOU
New Patio? Paint Problems? Car Ports?
NEW HOMES Special Discounts
AL HINKLE Lumber & Ranch Supplies
2101 HIWAY 80 HICKORY 5-2184 OR 2502 ALPINE

The R. F. Runbecks and family are on the way home from vacationing in San Francisco.



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Stove Oil, Distillate, Gasoline,
Kerosene, Motor Oil, Batteries,
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Alpine

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For quick delivery of stove oil
and petroleum products.

REGULAR ALPINE DELIVERY SERVICE

SPRING FAIR OPENS TUES.

For six days homemakers will have a chance to view the latest in modern living at the big free Spring Fair of Modern Home Ideas opening Tuesday at the Electric Building, Balboa Park. Over 100 exhibits will be at this year's fair, says J. Clark Chamberlain, manager, Bureau of Home Appliances of S.D. County, which sponsors the annual show.

Lots of door prizes both afternoon and evenings—starting at 1 p.m., except opening day when it's 6 p.m.—and finalists in the "Miss S.D." contest will serve as hostesses every day.

"One feature that'll appeal to milady" says Chamberlain "is the Parade of Kitchens, including the dramatic Frigidaire "carousel" dream kitchen, packed with latest plans. The fair is open till 10:30 p.m. daily.

The Bob Wilson family have moved from their Wilson's cottages, up to the Robert Duell Honey Hill ranch, taking a lease on the place, the Duells having moved to Descanso, but Bob Alcorn remains in charge of the horses here.

YOUNG BALLPLAYERS BUSY

Tryouts for the Alpine Junior Baseball Assn. were held Saturday



when various teams were chosen. There will be five weeks of practice games to be on Mondays, Wednesdays and Fridays, 5:30, until daylight saving time, when they begin at 6. Official league games start May 19th.

In order for readers to get a clearer view of how the Assn. works, Les Ramsay, pres. says: "Every boy in the Alpine School district, between 8 and 14, will be given a chance to play on one team or another. We will have several teams and are not confined to just the Pony League".

CYCLIST CRASHES CLEMENTS

A sailor on a motorcycle skidded across the line and crashed into a pickup being driven by Jim Clements, realtor and insurance man of 1127 Victoria Dr., Alpine on Hwy 94 near Pulzura Sunday. He was badly injured but none in the truck was hurt, Clements reported. The sailor was C.C. Kemp, 28, of Long Beach, who was taken to Naval Hospital.

ALPINE NEEDS A HOUSE PAINTER.

ANOTHER SWAP MEET STARTS

Al Dumont, genial manager of the Aero Drive-In, of E.C., has gone for a few days to El Monte to open a similar operation at the Starlite Drive-In, a 1200-car theatre. The one here was the first in the U.S., has attracted worldwide attention.

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LICENSED BUILDING CONTRACTOR

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COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES



And remember, there is
never an extra charge
when you say 'Charge It'

145 SOUTH MAGNOLIA

EL CAJON

OPEN FRIDAY NIGHTS

Hickory 4-2177

QUALITY APPAREL SHOPS FASHION

SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

WATER DISTRICT FOR JACUMBA

A citizen's Water Users Association with Val Egbert chairman, has just been formed in Jacumba to study possibility of organizing a local water district. Committeemen; Chas. Hasha, Ralph Ice, J. G. Dunn, A. R. Lewis and T.H. Lamb, who met with attorneys to go over the idea. The village is now served by a company owned by Henry LaZare, owner of the bath house and hotel.

JU. 2-5555 Res. HI5-3005

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AUTO - FIRE & LIFE INSURANCE

6217 University Ave., San Diego 15

LOG CABIN CAFE

Chicken - Steaks
HOME-MADE PIES.

EVENING MEALS SPECIAL.

CATERING TO FAMILIES.

2205 HIWAY 80. ALPINE. HI5-2243

ATTENTION, JUNE BRIDES!

"As that magic month of weddings approaches, the time comes for friends and relatives to think of wedding presents for newlyweds, and many do not know that a service exists, without cost, for brides-to-be to register", explains Mrs. Lavene Babcock, owner of the unique Kitchen Korner shop, 174 E. Main, in E.C.

"It is the Bride's Registry," she says, "a book where coming brides sign their name and the things they need, so that she won't wind up with 5 toasters, a dozen this and that, and no other duplications. So if you plan to be married, sign up now and save duplication," she adds.

DANCERS ENTERTAIN CLUB

The semi-monthly meeting of Alpine women's club will be Tuesday next at 2 in the club house. A musical program is planned, with Mrs. Charles Bradley as chairman. Mrs. John Vitalich, hostess.

Jack and June Smith, square dance instructors, are bringing some youngsters from their Wednesday evening class. They will present a 30 minute square and a few round dance selections.



ARDENT BEEMAN IS WAYNE LONG, 2237 TAVERN ROAD, WHO WITH WIFE, PAINTS HIVES AT HIS 12-ACRE RANCH. HE IS METHODS ENGINEER AT ROHR. COMMUTES TO CHULA

VISTA DAILY. IS BUILDING HOME IN SPARE HOURS.

Classified ads in the Sun pay off!

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APRIL SHOWER OF SAVINGS!

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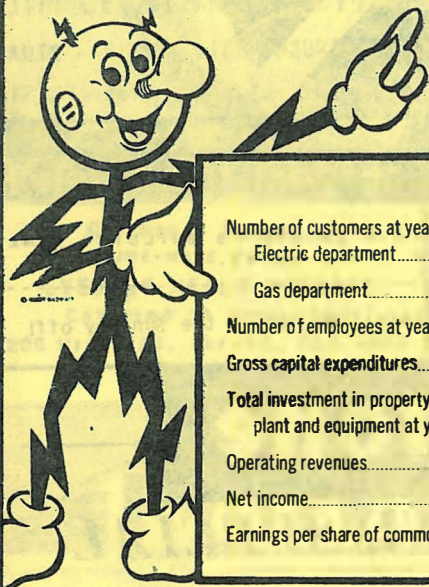
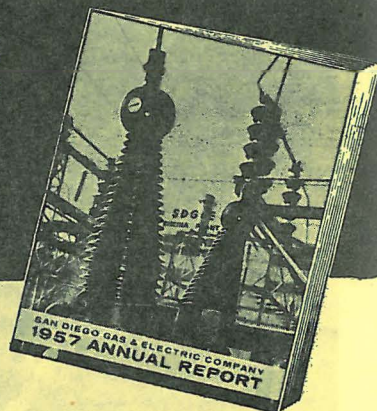
<p>FORDS</p> <p style="font-size: 2em; font-weight: bold;">\$19.95</p>	<p>CHEVROLETS</p> <p style="font-size: 2em; font-weight: bold;">\$21.95</p>	<p>PLYMOUTHS</p> <p>LINING AND LABOR INCLUDED</p>
<p>OLDS, BUICKS, PONTIACS, CHRYSLERS, ETC.</p>		
<p>LINING AND LABOR INCLUDED</p>		

Town and Country

Home & Auto Supply

640 N. Magnolia El Cajon HI 4-6141

HIGHLIGHTS from the 1957 ANNUAL REPORT of San Diego Gas & Electric Company...



	1957	1956	PER CENT CHANGE
Number of customers at year-end			
Electric department.....	276 227	263 176	Up 5.0%
Gas department.....	219 717	208 055	Up 5.6%
Number of employees at year-end	2 645	2 538	Up 4.2%
Gross capital expenditures.....	\$ 25 334 800	\$ 18 185 185	Up 39.3%
Total investment in property, plant and equipment at year-end.....	\$227 331 530	\$203 736 146	Up 11.6%
Operating revenues.....	\$ 54 417 247	\$ 50 935 728	Up 6.8%
Net income.....	\$ 6 527 353	\$ 6 954 548	Down 6.1%
Earnings per share of common stock.....	\$ 1.38	\$ 1.51	Down 8.6%

The rapid growth that has characterized the operations of San Diego Gas & Electric Company for the past several years continued during 1957. The number of electric customers increased 13,051 and the number of gas customers increased 11,662. In response to the steadily increasing requirements of the communities that depend upon us to supply them with vital utility services, we continued to expand our facilities. As a matter of fact, our program of new construction required capital expenditures totaling \$25,334,800 in 1957, which was almost 40 per cent more than expenditures for this purpose in 1956.

Sales and Revenues—The volume of sales increased substantially in 1957, and total operating revenues for the year were 6.8 per cent higher than in 1956. For example, electric sales increased 10.2 per cent, and electric revenues increased 8.5 per cent.

stockholders are customer-owners residing in the area served by the company, and a like number of owners of both classes of stock are residents of other communities in California.

Operating Costs—At the same time, however, the costs of operation increased sharply under the impact of inflated prices. These increased prices, notably those for fuel, materials, and supplies, as well as higher wage and tax rates, items over which the company has little or no control, had the effect in 1957 of increasing the company's operating expenses out of proportion to increased sales. As reported in our 1957 Statement of Income, operating expenses for all departments increased 8.4 per cent, whereas total revenues from sales increased only 6.8 per cent.

New Financing—In order to obtain sufficient funds to finance capital expenditures for additions to plant in 1957, the company sold \$7,500,000 par value of cumulative preferred stock, and \$12,000,000 of first mortgage bonds.

Continued Expansion—It is our obligation as a utility company to expand our facilities in order to meet the increasing demands for electric and gas service in the San Diego area. We are therefore continuing a program of new plant construction, which in 1958 will necessitate capital expenditures totaling about \$24,800,000. To obtain most of the funds that will be required to finance this new construction, we will eventually have to issue and sell additional securities.

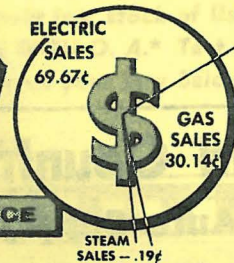
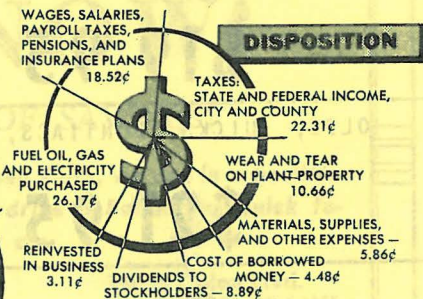
Net Income—As the result of increased costs of doing business, the company's net income declined 6.1 per cent in 1957, in spite of increased sales and revenues. Earnings per share of common stock were \$1.38, compared with \$1.51 in 1956.

Disposition of Revenues—The chart below shows how 1957 revenues were used in the payment of operating costs and other financial obligations, including dividends to stockholders. Note that the payment of taxes absorbed over 22 cents of each dollar of revenue, second only to the cost of fuel oil, gas and purchased energy, which took over 26 cents of that dollar.

Rate Increases Requested

In view of the expected continuation of the earnings decline experienced in 1957, the company has made application to the Public Utilities Commission of California for increases in its electric, gas and steam rates. The proposed new rates would produce additional revenues to offset the higher costs which have been incurred since the existing rates were established.

Ownership of the Company—The number of stockholders participating in ownership of the company reached 25,200 at the end of 1957. Of that total, 20,500 were holders of common stock and 4,720 were preferred stockholders. Approximately 38 per cent of preferred stockholders and 35 per cent of the common



SOURCE AND DISPOSITION OF OUR 1957 REVENUE DOLLAR





FLIER AND FAMILY MOVE IN
Staff Sgt. Harold Smith, USAF, wife and 3 boys, have moved into 2238 Hwy 80, one of the Wilson Cottages. They came from duty in England; Smith is now at Mt. Laguna.

MANY OLDSTERS BRING TRAILERS
HERE FOR HEALING WATERS AT COUNTY'S AGUA CALIENTE PARK WHERE BATHHOUSE, POOLS, PLAYGROUND, BARBECUE ARE SUPPLIED. HERE IRVINE SNAPPED QUARTET OF SENIOR CITIZENS ENJOYING SHUFFLEBOARD IN MILD WEATHER, AWAY FROM COASTAL CHILL.

Trouble-Shooter

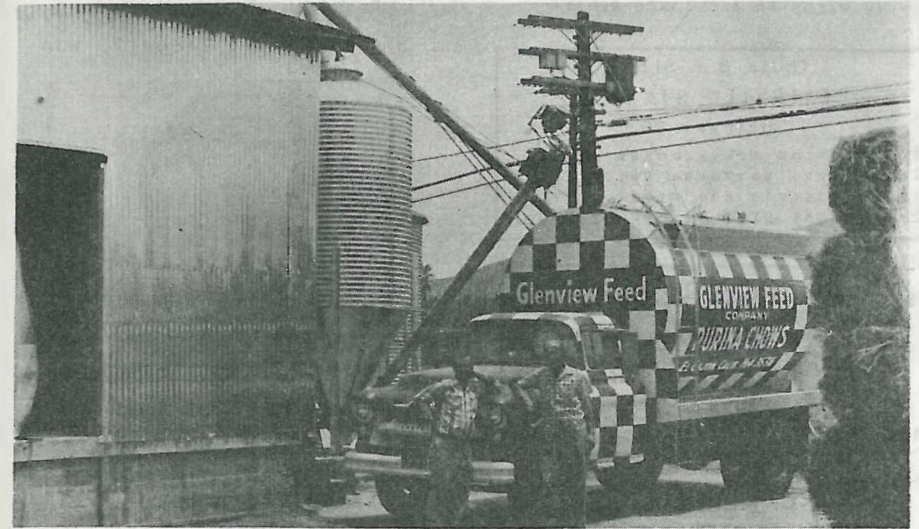
PUMP REPAIRS • ELECTRICAL WIRING
USED PUMPS

YOUR DORWARD PUMP DEALER

SMITTY 24-HOUR CALLS

HI 5-2880 RT. 1, BOX 21 ALPINE

JAY SCHUSTER ACTING HEAD
While Supt. David B. Everett is away on leave campaigning for state superintendent of schools, Mrs. Jay Schuster is acting principal, is ably handling matters at Alpine School



MECHANIZED LOADING AND DELIVERY
IS USED ON THIS HUGE TANK TRUCK FOR GLENVIEW FEED CO. HERE GEO. PALMER (L) AND HUNK ANDERSON, ARE SHOWN AT POPULAR LOCATION IN GLENVIEW ON HWY 80.

GLENVIEW FEED MOLESTED
Vandal's did several hundred dollars worth of damage at the Glenview Feed Co. on Hwy 80, Glenview, the other night. Bales of hay were broken open and strewn about, bags of grain were toppled and sacks of mash were cut open, Hunk Anderson and Geo. Palmer report.

Mrs. Lucille Cheng, housekeeper for St. Philomena's rectory, is on a two weeks vacation in San Francisco, her home town.

Haakon Magnussen, Alpine's
mail carrier, and wife enjoyed a day's drive to Ensenada Thursday to see the sights.

Larry
Landholm's



EQUIPMENT RENTALS

Skip Loader . Disc
Turn Bucket . Cement Mixer
Roto Tiller . Wheelbarrow

STANDARD OIL PRODUCTS

LUBE, CAR WASH & POLISH

PICKUP & DELIVERY

2224 HWY 80, ALPINE, HI 5-2963

FREE
SPRING FAIR

OF MODERN HOME IDEAS

APRIL 22-27 ELECTRIC BUILDING BALBOA PARK
BUREAU OF HOME APPLIANCES OF SAN DIEGO COUNTY

The Lakeside Players Present

"Oh, to be Sixteen Again!"

A THREE ACT COMEDY

SAT. APR. 19 ONLY

8:30 P.M.

LAKESIDE JUNIOR HIGH SCHOOL

Adults \$1.

Children 75¢ inc. tax

ALPINE NEEDS AN APPLIANCE REPAIR

CHUCK & ESSIE'S
FAIRVIEW STATION

HIGHWAY 80

NOW SERVING HOME-COOKED MEALS
COLD BEER, SOUTHERN FRIED CHICKEN, ESSIE'S OWN PIES
CAFE & GAS STATION OPEN 24 HRS.

EL CAJON TRAVEL BUREAU

GREYHOUND BUS AGENCY AND
SCHEDULED AIRLINE TICKETS
TO ALL POINTS, U.S. & HAWAII

RUDY A. YARMUTH, MGR.
423 E. MAIN, HI4-7978, EL CAJON

HAIG C. MERIGAN, D.D.S.
DENTIST

PHONE
OFF. HICKORY 4-2139
RES. HICKORY 4-7619

203 PRESCOTT STREET EL CAJON, CALIF

SOIL CONSERVATION WORK
ROAD OILING

Fred D.
RUSHING

GRADING & EQUIPMENT RENTAL
BACKHOE WORK

ROADS
DRIVEWAYS
BUILDING SITES
TRENCHING

HI5-2214
ALPINE, CALIF.

ALPINE GIRL WINS PRIZE
Linda Liebert, granddaughter of
Mr. and Mrs. Mike Liebert, won



third prize in the Cheerios
Disneyland coloring contest,
sponsored by General Mills, Inc.
Her prize was a pair of speedking
roller skates. The picture Linda
colored was one of Disneyland
on the back of the cheerios box.

NEW SCOUT HEAD BUSY

Raymond Partridge, new scout
master of Troop 105, has named his
committee; -Elmer Cooke, chmn.,
Don Mueller, institutional
representative; Phil Hall,
secretary; William Dalton,
treasurer, and Sgt. Wallace Way,
transportation chairman. Harry
Whiting and George Master are the
two assistant scoutmasters.

Recently 32 lads of Cub Scout
Pack 350 won signal honors for
its fine window display at Alpine
Cleaners as part of the 48th
annual exhibit, sponsored by
Alpine Community Church.



PROGRESS IS ADVANCING ON NEW
HIGUERA MARKET, 3324 HWY 80
AFTER BIG RAINS. WINDOWS ARE IN
AND ROOF IS ON. IN PHOTO BOB
WOOD, MASON, IS AT TOP, HIGUERA
WITH SHOVEL, AND WAYNE NORWOOD
LOADING CEMENT MIXER.

Mr. and Mrs. Wallace Coppack
have bought the former Shipman
home, four miles east of Alpine,
off Hwy 80. The Coppack's came to
Alpine 1½ years ago from Indian-
apolis, decided to make this
their home. Coppack is a dis-
tributor for Raleigh products.

ALPINE NEEDS A LOT OF RENTALS

Chiropractor**Dr. Frank Bornowski**

1981 Arnold Way

½ MILE WEST OF P.O.

HI5-2169 ALPINE CLOSED WED.

Water Well

PUMPS**SALES SERVICE**

STOCKTON PUMP & MACHINE

311 N. SECOND, EL CAJON, HI4-2672

KITCHEN KORNER

LAVENE D. BABCOCK

IF YOU ARE GOING TO BE MARRIED SOON
COME IN AND SIGN OUR FREE

BRIDE'S REGISTRY

Or if you plan on gifts for a bride, check our
register so you may give the present you know
she'll want. Avoid Duplication.

A FREE HELPFUL SERVICE

S & H GREEN STAMPS

Please say you're from Alpine.

174 E. MAIN ST.

HI4-2703

EL CAJON, CALIF.

Benbough's
El Cajon

COMPLETE
HOME FURNISHINGS

INTERIOR DECORATING SERVICE
CARPETS, DRAPES

GIFTS for the home

316 N. MAGNOLIA HI4-3158

SMALL TALK

BY CYNTHIA IRVINE
Age 9, 4th Grade

Sunday morning I went up to the barn to let my horse out. When I got inside I looked down and my



pet banty hen had the cutest little baby chick peeking out from under her wing. I yelled to my mother and we all looked. I tried to see how many had hatched but she would not let me get that close. Most of the eggs hatched during the day and now she has 12 little brown and tan and yellow banty chicks. Karen Jordan wants to buy one rooster and two hens as soon as they get big enough.

Jay Schaaf took care of Diana Everett's horse Star while they went to Reseda for Easter Vacation and he had a nice time riding. Star got out of the korral one night and when Jay went to look for him he found him standing on their front porch. Jay might get a horse when he comes back from his vacation in Honolulu.

Cathy Brock's mother sold their big German shepherd dog Lucky. He had to be tied up all the time and he didn't like it. He could really run after a cat when they did turn him loose for a little bit.

Theresa Schusser, she lives at McCall's, was really excited Easter morning. Her mother sent her a real live toy poodle from New York. She named him Easter, and he is the cutest little thing.

Bruce Hill and my sister Cecile have been itching a lot this week. They both got poison ivy. I think Cecile got it up by McCall's and I didn't ask Bruce where he got some but he had it all over his face... When Cathy Brock came over to play with the twins Sunday she had her thumb all bandaged up because she got it infected.

The day after we got home from our Easter vacation our poor

little parakeet Tweetie died. He must have gotten cold because he just folded up his little feet and died in the corner of his cage. We really loved him and he was a real good talker. Mama says when we come back from summer vacation I can get another one. We buried him in our pet cemetery and I made a cross for him. Now we have a lot of pets buried in there.

Dink and Ginney Frey got another rabbit for Easter. Their last little bunny died. They are going to call him Mopsy Cotton tail. He is 6 months old and they got him from Larry Chynoweth. They have to give him food and water themselves.

Pamela and Gil Weir moved from Alpine and Linda Rushing and her parents moved into their house. I think Linda's daddy bought it.

Bobby and Jeannie Ring are moving to Alpine Heights real soon.

One morning my mother went out in the laundry and there in the clothes basket was our big black cat Jingle Bells. She had three kittens. Mama moved them into a box. They are going to have long black hair and will look just like her. One is a girl and two are boys. Dink and Ginney can have one boy so we will have two to give away. Karen Jordan's cat had some too. They are pretty and one is a sort of pink color.

Saturday I went to visit Maxine Kinikin and she told me her pet banty rooster Caesar died of a broken neck. Her mother thinks next time she will get her a dog.

Clay and Steve Sturm came up to visit their grandma Hazell Rose. They like it up here because there is so much more room to play.

Sunday when I went over to Stiehms to tell them about my baby chicks they had some sad news. One of bunny's puppies had died. It got some disease or ate something that was not good. I think it was Topsy. They still have Topsy and she will grow up and have some pups so they were not too sad about it.

Dink and Ginney Frey's mother was in the hospital a few weeks ago. She had to have her tonsils out and now she feels real good.

Diana Isehower's horse Apache is really going to have her colt any day now. Diana expected her to have it in January but I guess she got the dates mixed up.



PRIZEWINNER DOROTHY BARNES DEMONSTRATES ART WITH CLAY AT LAKESIDE CATHOLIC CHURCH FLOWER SHOW AND ART EXHIBIT SUNDAY. SHE'S FASHIONING AN OLD FISHERMAN WHILE GORDON BRENNER, 7, SERIOUSLY WATCHES AS HIS SISTER PATRICIA SMILES. IN BACK ARE MRS. JAS. RASMUSSEN AND SON TONY. MANY BEAUTIFUL WORKS OF AMATEUR SCULPTORS WERE ADMIRER. MRS. KEN NEARY WAS IN CHARGE AND MRS. LOIS BROWN, TEACHER WAS ON HAND.

TURN CLOCKS BACK APRIL 27

Sunday next week is the day you turn the turnip one notch up, in short, you have a long sleep, but don't fool yourself, when you arise at 10, it's really 9. Lots of folks don't like it. Seems to your editor it would be easier to shove schedules around, rather than tinker with time.. it fugits too much!

Alpine needs a shoe repair.

● PLUMBING HI5-2260

GENE WILCOX

Route 1, Box 226, Alpine, Cal.

Carl Rose, Arnold Way at Foss Road, is back home recovering from minor surgery in naval hospital.

Dr. Gertrude T. Ryder
OPTOMETRIST
225 NORTH MAGNOLIA
El Cajon, California
Phone HI4-9012

NEW!
ZENITH
FOUR-TRANSISTOR
50-X HEARING AID
\$65.00

All the power and performance of some hearing aids *twice* its size, of many selling for 4 times its price! Plus super-sensitive Permaphone®, smooth-flow Volume Control, noise-limiting anodized Case. Zenith's finest quality throughout! See it today!

Backed by 10-Day Money-Back Guarantee,
One-Year Warranty, Five-Year Service Plan

Weinstock's

169 E. Main El Cajon HI.4-5248

VALLEY STATIONERS MOVE

A beautiful new store is now occupied by Valley Stationers and Gift Shop at 120 W. Main, reports Lillian Schmits and Mildred Roach, partners in this popular store which serves E.C. and the Mt. Empire.

La Verne Crosby and infant son Robbie left April 5th, by plane, to join her husband who is in the army at Bremerhaven, Germany. Mrs. Crosby is the daughter of Mr. and Mrs. V.L. Chynoweth, Tavern Road.

ELSIE & RALPH'S 'S

EXPERT UPHOLSTERING

FREE PICKUP & DELIVERY
FREE ESTIMATES

All Work Guaranteed

OAK GROVE RD. DESCANSO HI15-2809

ART'S

HI5-2155

Radio & TV Repair

GUARANTEED ANTENNA INSTALLATION
AND REPAIR. SERVICE CALLS ANY-
WHERE IN THE MOUNTAIN EMPIRE.

USED RADIOS & TV'S FOR SALE

OAK GROVE DR. DESCANSO



IT IS ALWAYS EMBARRASSING FOR
A BROKER TO SHOW PROPERTY WHICH
IS POSTED 'FOR SALE BY OWNER'.

ALPINE REALTY CO.

P.O. Box 411 HI5-2000

EYES EXAMINED--BROKEN LENS REPLACED--VISUAL TRAINING

LOUIS M. WINN, O. D.

HIckory 4-6129

H. DUDLEY WINN, O. D.

Since 1912

OPTOMETRISTS

20 REA AVENUE. FIRST STREET NORTH OF MAIN. EL CAJON, CALIFORNIA

WALKER OF 6TH GRADE QUILTS

The regular monthly meeting of the school board was held Monday evening with Chairman John R. Reynolds presiding.

A letter of resignation was read from Stuart Walker, who has been a sixth grade teacher for the past two years and has been greatly admired and respected by his students and their parents. The board accepted with the recommendation that a letter be written thanking him for his fine services.

A date for the preliminary budget hearing was set for the evening of Monday, April 28 at 7 p.m. in the auditorium.

PTA ENJOYS FINE SESSION

The regular meeting of the PTA was held Tuesday evening, in the school auditorium. Election of next year's officers was held: Mrs. Joanne Nichols, president; Mrs. Audrey Clampitt; vice-president; Mrs. Virginia Payne, secretary, Jim Anderson, treasurer. Following the meeting, the parents visited the classrooms, where they were given the opportunity to talk with the teachers and observe the work the children have accomplished during the year. Coffee was served later in the auditorium, with sixth grade mothers as hostesses.

Charles Bradley, advisor for the new scout Explorer group, held an organization meeting, Saturday morning. Seven boys filed applications. Meetings will be held every Thursday night at the Youth Center, starting next week.

Mr. and Mrs. Jim Rorie spent Sunday and Monday in L.A., attending the annual sportsman's show. Charles Bradley managed their Flying A service station while they were away.



SINCE 1952 WATER IN LAKE LOVELAND STEADILY FELL TO ONLY 8% BEFORE CURRENT RAINS WHEN IT JUMPED UP TO 46' AS SHOWN IN IRVINE PHOTO.

IN 1952 IT HAD THE MOST EVER. 55% OR 29' FROM TOP. REPORTS G.R. GOODELL, IN CHARGE. WHILE RIVERBANKS ARE MOIST BELOW DAM, WATER IS NOW BEING LET OUT TO SWEETWATER LAKE WHERE IT WILL BE PIPED TO CHULA VISTA AND NATIONAL CITY.

ALPINERS AT KICK-OFF

Last Wednesday night Sarah Smith .16, Alpine queen candidate, and escort Jack Gordon, with her parents the Wendell Smiths, and her mother, Mrs. Pearl Tolls, were at the initial event of the E.C. Valley Fair, a buffet at Casper's. The Hugh Trails and the Vern Chynoweths were also along. Chynoweth is president of Alpine Youth Center.

DON FULLER

General Contractor

Residential
Commercial, Remodeling

HI5-2890, RT. 1, Box 264B, ALPINE

FREE SPRING FAIR

OF MODERN HOME IDEAS

APRIL 22-27 ELECTRIC BUILDING BALBOA PARK
BUREAU OF HOME APPLIANCES OF SAN DIEGO COUNTY

SERVICE MAN VISITS HERE

Mr. and Mrs. Thomas Earwood, who formerly operated the Mobilgas Station, 2139 Hwy 80, were in town last week, visiting the George Masters of Eltinge Road. The Earwoods have been gone since the middle of November, are living at a winter and summer resort in west central Washington, where they own and operate the Collins Lodge and Cabins. They enjoyed their stay in Alpine, visiting many old friends.

At long last young Calvin Hill is a free man, for on Tuesday the braces and casts were removed. He was badly injured before Christmas in a fall from his horse.

EL CAJON VALLEY

Ambulance

Service

(LINCOLN AMBULANCE SERVICE, INC.)

HICKORY 2-3140

A: WAYS AVAILABLE WHEN MINUTES COUNT

Jack Hoistad

ALPINE
TRUCKING SERVICE
QUALITY MATERIALS

ROCK . SAND . GRAVEL . TOP SOIL
ROAD GRADING . DISCING
OILING . REPAIRING
Alpine

Hickory 5-2414 Hickory 5-2188

FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

2262 Highway 80

Hickory 5-2436

Alpine

TAVERN ROAD JOB BOGS DOWN

Due to rain, and unrevealed reasons from the utility companies, the improvement of Tavern Road is stymied. The county road office is trying to find out just why new poles have been put in only as far as the 2200 block to the south. Power wires have to be moved along with phone wires, the cables already been strung. George K. Dale, reports that the county is all ready to go just as soon as the poles are out of their way.

Most county roads have been severely damaged by the incessant heavy rains, but they are putting workers on full days including Saturdays to catch up with this huge task.

Note- In view of the above we must say Sam Hanson, in charge of this area, with his men, have done a fine job of keeping all roads in pretty good shape.
-Editor

NATIONAL MUSIC WEEK MAY 3

The largest number of events ever is slated for National Music week, May 3-11, reports the S.D. Park and Recreation office which desires data on all music events for that period for the printed programs to be widely distributed. Alpiners are invited.

Bud Archer and wife who have been living on their Kansas farm after selling the egg ranch on Victoria Dr., are back for a few days to see how work is progressing on their new place on Hwy 80 above town. Bud junior is staying on the farm which he likes very much, says Archer.

The lines on the face are the shorthand of the soul.

SCHRADE GOES FOR 80TH

Due to the huge growth of the district, Jack Schrade, who is



announcing his candidacy for assemblyman, points to the need of an experienced man for this important post, which he has held for four years. He has won plaudits on his work for schools, water, narcotics control and many other important matters. He believes the urgent water problem needs the greatest attention, which he wants to give it.

HAYS SELL, GO TO FLORIDA

Mr. and Mrs. F. Martineau-Thompson, of S.D. have bought and are moving into the M.M. Hays home on Hwy 80 near the Forestry station. He is a principal of schools in the Dultzura area and his wife is a registered nurse. The Hays have returned to their old home in Pensacola, Fla., on account of illness. Price was \$26,000. Sale was by Alpine Realty Co.

The following were received into membership at the Holy Thursday service of Community Church; Miss Linda Bradley Mrs. Claire Duffield, Mr. and Mrs. Raymond Partridge and son Raymond, and Mr. and Mrs. Ray Griffith.

Mrs. William San Soucie, from Schenectady, N.Y. is visiting her son Willie, jr. and daughter-in-law, who live on Alpine Terrace. Mrs. San Soucie expects to be here until June.

ALPINE I AD WINS ATLAS

Raymond Partridge, 11 year old son of Mr. and Mrs. Raymond Partridge, midway Drive, was a winner of the "Ask Andy" contest, sponsored by the S.D. Evening Tribune. His winning question: "Why is the Tropic of Cancer and the Tropic of Capricorn called that?"

The editor of the Tribune presented Ray with a copy of the Hammond Ambassador world Atlas.

A government bureau is where the taxpayer's shirt is kept.

WE NEED LISTINGS**ALPINE BRANCH**

LA MESA REALTY CO.

BILL BROWN, MGR.

2237 HWY 80

HI5-3603

SAVE! WHY PAY MORE?

ADULTS, \$1.05, CHILDREN TO 12, 90¢

ENJOY OUR TV WHILE HERE

Jimmy's **BARBER SHOP**

2520 HWY 80

ALPINE

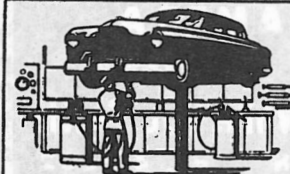
**EMPIRE
MARKET**

The **FRIENDLY STORE**
that **SAVES YOU MONEY**

BEST IN MEATS AND FOODS
BEER AND WINE

Next to Alpine Post Office

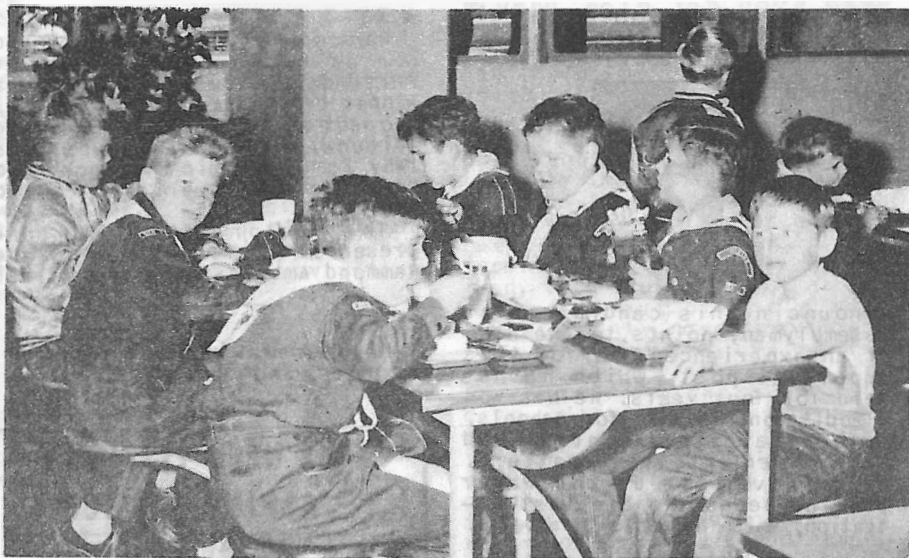
2169 Arnold Way, HI5-2105



Come in and let us give your car a
FLYING SAFETY-CHECK

RORIE'S ASSOCIATED SERVICE

HI5-2443 We give S&H Green Stamps 1925 Hwy 80



Alpine needs an electric shop and appliance service.

M. H. Smith
PRESCRIPTION PHARMACY

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 EL CAJON

TELEPHONE
 HI 4.3135

WE GIVE S&H GREEN STAMPS

BUTLER DRILLING
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WELLS DUG OR DEEPENED

P.O. Box 435 Alpine

Himmel's CAMERA SHOP

Photostat Copies While You Wait!

118 E. MAIN ST. EL CAJON HI. 4-8262

AVIATION SECTION

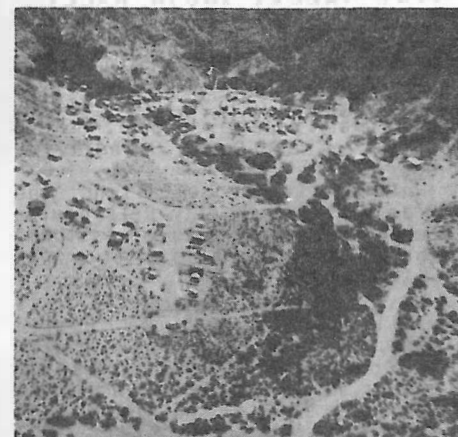


As there is no newspaper in S. D. County-- that we now of-- running a column on flying, we thought it might be interesting to run news of private flying around here. Many fliers already read the Sun because we carry air pictures, made by our friend Al Howe, and now some by your editor.

Airports, dealers and fliers are invited to send in news and photos. In time we hope to make this section of value to those enjoying travel along the airways.

George Curtis, research engineer with Stromberg-Carlson, now has a Cessna 140 which he bought from Ray Espinoza who left for navy duty in Guam. George lives in Mission Beach, was soloed out on Sunday by Cliff Adams.

Vance Breise, noted as youngest instrument instructor in U.S., is a proud daddy, a fine 8-pound youngster, Boyd Frederick, arrived last week.



AGUA CALIENTE, COUNTY'S POPULAR HOT SPRING PARK IN VALLECITO AREA AS SHOT FROM THE AIR BY EDITOR IRVINE. WITH HIS INSTRUCTOR, HE FLEW OVER LAST WEEK FOR A RELAXING BATH IN THE CURATIVE WATERS. DICK PLACE AND FAMILY SPENT EASTER WEEK-END THERE AS DO MANY OTHERS FROM HERE. IN FRONT OF NEW BATHHOUSE IS SMITH (R) WITH OSCAR E. HARTLEY, WHO WAS ACCOMPANIED BY MYRTLE COOPER, BOTH OF LAKESIDE. THE COUNTY PLANS MORE IMPROVEMENTS AND LANDSCAPING.

San Diegan Charles J. Short, of the Zone Co., Ft. Worth, doesn't talk much about it, but as a private pilot he has commercial rating also. He learned flying in South America.

Ray Leatherwood of the Norman Larson Co. was at local airports last week, flying a Beechcraft for which they are agents up at Van Nuys.

VALLEY HEALTH FOOD STORE

SHOP HERE FOR THE HEALTH OF YOUR FAMILY

FRESH STOCKS OF WHOLE GRAINS, DRIED FRUIT, VITAMINS, MINERALS, ORGANIC PRODUCTS, BREADS, COOKIES, ETC.

133 PRESCOTT EL CAJON HI 4-8447 W.L. HOUGHTON, OWNER

ALPINE GIRL HAS NEW BABY

Mr. and Mrs. Charles Golder have a new grandson, John Warren, born to their daughter, Barbara Beatty, who grew up here, is now living in Garden Grove, Calif. Her husband Bill is in Japan, has not seen him. Baby John was born March 28th, weighed 9 lbs. 1 oz. They now have three boys and three girls.

Mrs. Edna Boyette, another daughter, flew in Saturday, is spending the week with her parents, took a trip to see the new arrival.

PARIS Mortuary

This Area's Pioneer Mortuary

474 N. Magnolia El Cajon
HI4-5195 HI4-4224

Watches

Diamonds



GUARANTEED WATCH REPAIRING

115 W. Main El Cajon HI4-3628

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Test Holes**

CABLE TOOL, ROTARY, DIAMOND
CORE & LATERAL DRILLING.
WELL DIGGING & EXPERIENCED
ENGINEERING SERVICE. GEOLO-
GICAL LOCATIONS, ETC.

— FREE ESTIMATES —

B & R Diamond Drilling Co.

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*If You Cannot Find it
in Alpine, Come to the
Hayseed, in El Cajon.
Thousands of Items to
Pick from.*

215 WEST MAIN STREET

YC ELECTS QUEEN FOR FAIR

The regular monthly meeting of Youth Center directors was Monday evening, with Vernon Chynoweth presiding. The main business was election of a candidate for the queen contest at the East County Fair, May 28 through June 1.

There were eight girls in the running, with Sarah Smith of Alpine Terrace, emerging as the final candidate. She is 16 and a junior at Valley High. Mrs. Mildred Smith, Alpine, brought three girls out from State College to act as judges.

Jack DeMuth, a representative from United Fund was guest speaker on how the funds of this organization are distributed.

PINE VALLEY YOUTH RALLY

Election of officers was held at the last Full Gospel rally of young people of Palm City, Spring Valley and El Centro with these taking office; Bill Allen, president; Homer Allen, vice-president and Doris Sutherland, secretary.

All are invited to attend, the Pine Valley Community Hall having been secured for future sessions, the next to be Sunday the 27th at 2:30.

St. Philomena's Catholic Church has been conducting a mission Father James McNaughton from the seminary in S.D. is conducting services for the entire week. The church extends an open invitation to the public to attend.

One satisfaction of living in the country; traffic deaths were 15 in S.D. last year as of March 30, 24 so far this year! Rural areas were only 14.

Mrs. Larry Landholm and her two daughters spent Easter vacation with her father in Los Angeles.

Hickory 4-3129



APPLIANCES — HARDWARE
FEED — GARDEN SUPPLIES

CLASSIFIED

30¢ PER LINE PER TIME. CASH ONLY.
COUNT SIX WORDS TO EACH LINE
MAIL TO THE SUN, ALPINE, CALIF.
CASH, CHECK, COIN, OR STAMPS O.K.

FOR SALE, MISCELLANEOUS

SMALL REF. MOST NEW. APT. SIZE
ELEC. RANGE. PATIO FURNITURE.
OVER STUFFED CHAIR, MORNINGS.
HI5-2918.

GASOLINE WASHING MACHINE ENGINE.
8 INCH KITCHEN ELEC. BLOWER, 2
KER. HEATERS; WOMENS & CHILDREN'S
SHOES. CLOTHES & HATS. HI5-3888.

TWIN HIGH CHAIR, BUTLER STYLE. AD-
JUSTABLE LEGS. \$15. HI5-2394

WORK WANTED

WELL WORK. CEMENT, PLASTER, MASONRY,
CARPENTRY. FRED YALB. HI5-2098 (TF)

DON FORDNEY WANTS ODD JOBS.
PART TIME. HI5-2831. ALPINE

TRAILERS FOR SALE

'53 MODEL, 28', VERY CLEAN, SHOWER
& STOOL, PANELRAY, FULL AWNING &
DROPS. PRICED RIGHT. 1321 W.
VICTORIA, BLOCK NO. OF ALPINE
STORE. (3-21)

FURNITURE WANTED

WANTED. SPINIT DR SMALL UPRIGHT.
CASH FOR PIANO IN GOOD CONDITION.
HI5-2394.

CHARLES NELSON

A native of S.D., and for some time a resident here, Charles Nelson, 66, died in a hospital. He was a retired restaurant man. He leaves a sister, Mrs. V.A. Kircher, Oakland. Funeral was last week in E.C. Burial in Mt. Hope Cemetery.

A committee, made up of volunteer firemen from Harbison Canyon, is investigating the possibility of forming a fire district, which will include Harbison Canyon and Dehesa.

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